



FY 2022 General Operating Grant - Application

The Kent Cultural Alliance (KCA) is a 501c3 nonprofit organization. The Kent Cultural Alliance serves the residents of Kent County supporting and creating equitable access to artistic and cultural experiences designed to connect communities through shared conversations.

It is the vision of the Kent Cultural Alliance that all residents of Kent County engage in important civic and social conversation using artistic and cultural experiences as a conduit for connection.

General Operating Grants are only available to Kent County based nonprofit arts organizations who's primary mission is the delivery of arts programming. The KCA will not fund any political or advocacy events/programs, nor expressly religious events/programs.

Due to the continuing impact of the Covid-19 Pandemic - NO MAJOR FUNDING CHANGES will take place in this cycle. The KCA will begin its planned reduction in General Operating Support in FY 2023. NOTE: This will open up opportunities to General Operating recipients to also apply for special project funding in addition to general support beginning in FY 2023

The KCA's grant money comes almost entirely from the Maryland State Arts Council (MSAC), as such, the Board has capped general operating grants at either 50% of the amount of any MSAC Grants or Organizations (GFO) grant an applicant might have received — or \$10,000 — whichever is lower. This will enable the Kent Cultural Alliance to use State and Federal funding to ensure the widest possible access to the arts throughout the county. Community engagement will be a key factor in evaluating all grant applications.

If you do not receive an MSAC GFO grant, the Board subcommittee will determine your grant based on the amount available for funding in a given year, your organization's operating budget, other financial support, and the degree of your organization's community engagement.

Please follow the directions below:

Introduction

On a separate sheet of paper, please provide the following information:

- 1) Name of Organization
- 2) Address of Organization
- 3) Name of person filling out this application
- 4) Email of person filling out this application
- 5) Name of Executive Director / Lead Staff Person
- 6) Email of Executive Director / Lead Staff Person
- 7) Phone Number for Organization
- 8) Website
- 9) Mission of Organization

Narrative

It is critical that Kent Cultural Alliance grants, which are made up of Federal, State, and County funds (revenue from taxpayers), support access to the arts for all regardless of their ability to pay, access to transportation, physical or mental abilities, and without discrimination based on race, gender, ability, sexual orientation, age, religion, or geography.

With this in mind, please answer the following questions about your arts programming.

(LIMIT two 8.5" x 11" pages, 12-point font. Please use each question as your section header for your answers.)

- 1) Has your Mission/Vision changed since FY 2020, YES/NO, if YES, please provide new.
- 2) Describe how your programs increases accessibility to the arts for Kent County residents?
- 3) How does your organization actively promote equity, diversity, and inclusion in membership, programming, board, volunteers and patrons?
- 4) What community need are you addressing through your program? Describe how you will demonstrate that this need is being addressed.
- 5) When was your organization's most recent Strategic Plan completed? When will you next revise that plan?

Event Publicity

The Kent Cultural Alliance requires placement of its logo alongside other general sponsors on all printed and digital programs and publicity. KCA should be listed whenever and wherever the Maryland State Arts Council is listed if you are a GFO recipient.

The Kent Cultural Alliance requires that ALL grantee events and programs be posted on the Kent County Government's online Events Calendar.

Financial Information

- 1) Please attach a copy of your current year's approved operating budget with actuals to date
- 2) Please attach a copy of your balance sheet
- 3) Please attach a copy of your most recently completed fiscal year's budget actuals.

Other Information

- 1) Please attach a full list of Board Members with addresses and affiliations..
- 2) Please attached evidence of KCAC logo placement on your promotional and program materials (3-5 examples)
- 3) Please attach a copy of your most recently complete Strategic Plan
- 4) Please attach a copy of your organizations Harassment Policy as it pertains to Staff, Board, Volunteers and Patrons.

Please Mail or call/email to arrange a time to deliver your full application to:

Kent Cultural Alliance
101 Spring AVenue
Chestertown, MD. 21620

DEADLINE - The Deadline for the submission of ALL General Operating Grant Applications is October 15, 2021 by 5 p.m. Notification will begin on or before October 31, 2021

For more information, contact KCA at 410-778-3700 or john@kentculture.org